



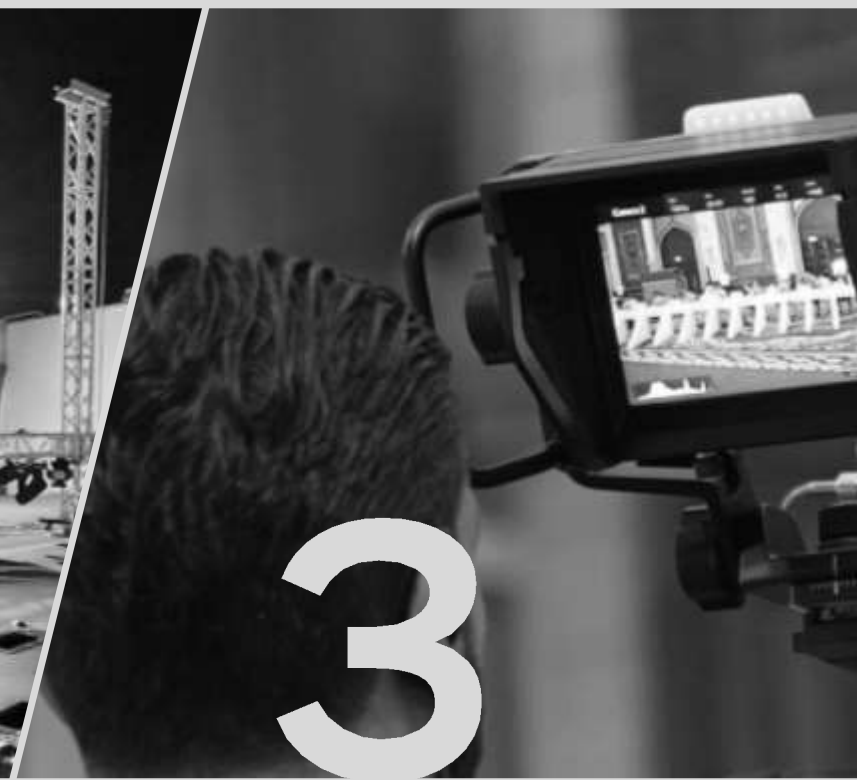
BRANDZILLA



Production



Events



Media



— explore ∞ possibilities. —



2010

Started as a
Brand Activation
Agency

2015

Launched
in-house **Production**
Facility

2016

Started providing
Turnkey **Events**
Solutions

2018

Entered the
Digital **Media**
Space



A truly full-service marketing power house.

Started in Saudi Arabia
Working towards a Global Reach.

100+ Combined
years Experience

30+ CREA8IVE
Minds

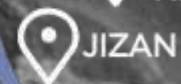
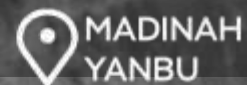
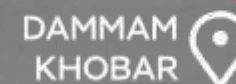
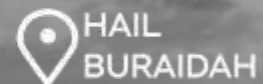
85+ Local and
Global Brands

1200+ Successful
Projects

Jeddah | Riyadh | Cairo | Istanbul

The Saudi Network.

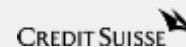
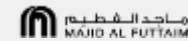
Amongst the largest operational networks in the industry we ensure flawless executions across the kingdom



The Clientele.

Our success partnerships
with local and global brands

Automobile
FMCG
F&B
Consumer Electronics
Technology
Finance
Healthcare
Retail
Beauty
Sports
Tobacco
HVAC





1

Production

elevate your space.

Main Services.

Providing limitless services within the production and fabrication horizon.

- 1A. Exhibition Booths
- 1B. Activation Stands
- 1C. POS Displays
- 1D. Interior Fit outs
- 1E. Signage & Wayfinding
- 1F. Printing & Packaging



The Facility.

Highly equipped bespoke
production facilities in Jeddah
& Riyadh

Wood Works
Steel Fabrication
Aluminum Fabrication
Acrylic Works
Glass Works
Laser CNC
Router CNC
Forex
Corrugated





1A • Exhibition Booths

A seamless process.
Design » Fabrication » Installation

From concept design to fabrication and installation, we craft immersive spaces that captivate audiences and amplify your message. Let us bring your ideas to life, creating memorable experiences that leave a lasting impression.

Inspiring
designs,
Flawless
execution.



Client: Modern Construction (Momrah)
Project: Resatex Expo, Riyadh





Case Study 1

3D Render.

Client:
Taajeer Finance

Project:
New Brand Identity
Reveal at Riyadh
Motor Show 2023

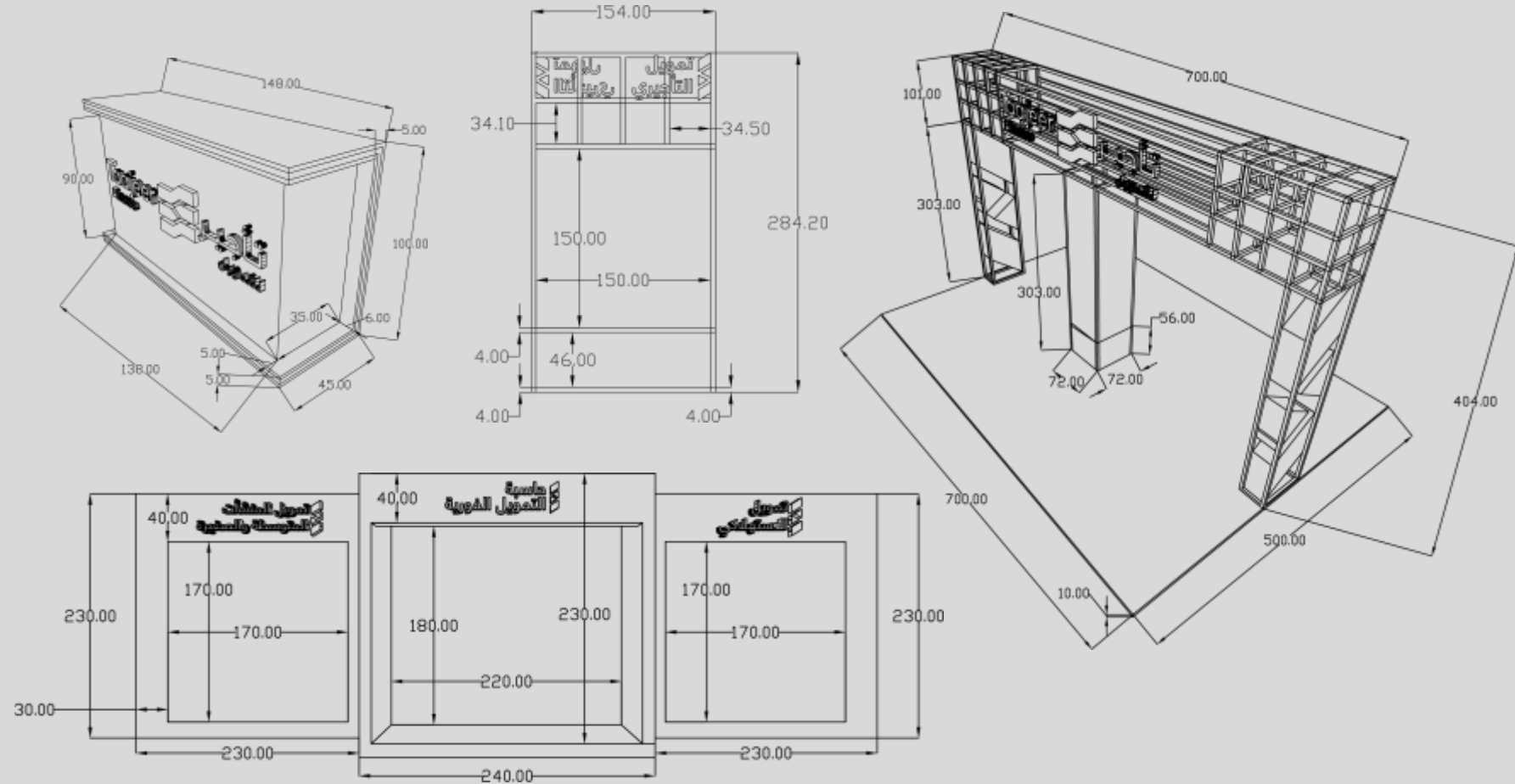


Case Study 1

Technical Drawing.

Client:
Taajeer Finance

Project:
New Brand Identity
Reveal at Riyadh
Motor Show 2023



Case Study 1

Booth Fabrication.

Client:
Taajeer Finance

Project:
New Brand Identity
Reveal at Riyadh
Motor Show 2023



Case Study 1

Booth Build up.

Client:
Taajeer Finance

Project:
New Brand Identity
Reveal at Riyadh
Motor Show 2023



Case Study 1

The Expo.

Client:
Taajeer Finance

Project:
New Brand Identity
Reveal at Riyadh
Motor Show 2023



Case Study 1

The Expo.

Client:
Taajeer Finance

Project:
New Brand Identity
Reveal at Riyadh
Motor Show 2023



Case Study 2

3D Render.

Client:
Ajmal Perfumes

Project:
Boutiqat Expo
Riyadh

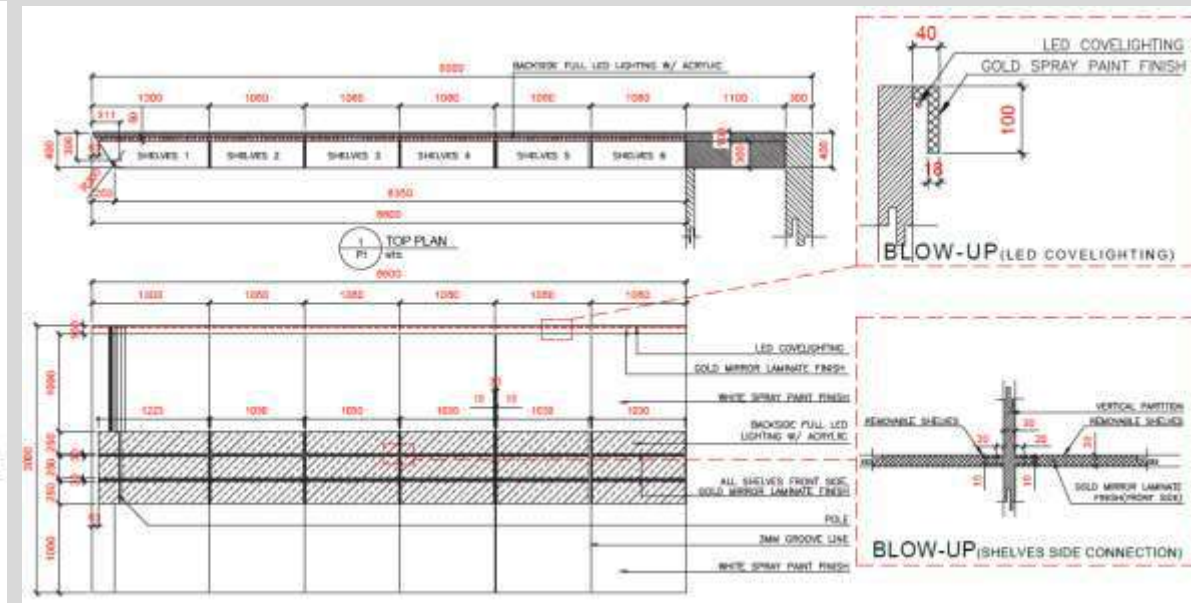
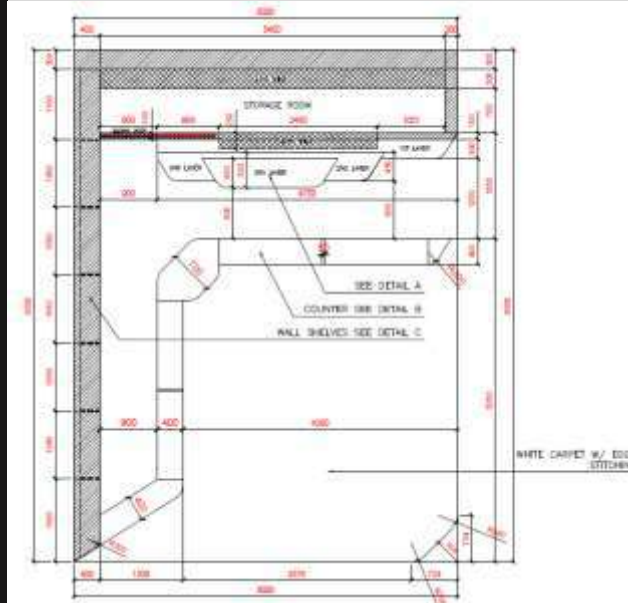


Case Study 2

Technical Drawing.

Client:
Ajmal Perfumes

Project:
Boutiqat Expo
Riyadh



Case Study 2

Booth Fabrication.

Client:
Ajmal Perfumes

Project:
Boutiqat Expo
Riyadh



Case Study 2

Booth Build up.

Client:
Ajmal Perfumes

Project:
Boutiqat Expo
Riyadh



Case Study 2

The Expo.

Client:
Ajmal Perfumes

Project:
Boutiqat Expo
Riyadh



1B. Activation Stands

Crafting impactful displays.
Binging ideas to life.

With our innovative approach and attention to detail, we bring your brand to life in the most engaging way possible. Delivering stands that not only look stunning but also drive meaningful consumer interactions.



Inspiring
designs,
Flawless
execution.



Client: Chevrolet
Project: New Malibu Launch Activation











Design.



Execution.

Case Study 1

Client: Afia
Project: Olive Oil Activation – Key Accounts



Design.



Execution.

Case Study 2

Client: Afia

Project: Win A Car Campaign – Key Accounts



Design.



Execution.

Case Study 3

Client: Pepsico
Project: Aquafina Mall Activation



Design.



Execution.

Case Study 4

Client: Aldo
Project: Aldo Mall Activation

1C. In Store Displays

Maximizing impact. **Elevating ROI.**

Tailored POS solutions aiming to enhance your brand's presence at the crucial moment of purchase. We specialize in creating impactful POS displays and materials that attract attention, drive sales, and reinforce brand messaging.



Category
Branding

Freestanding
Displays

Pallet
Displays

Gondola
Branding

Floor
Graphics

Standees





1D Interior • Fit outs

Crafting Spaces

Our fabrication services cover every aspect of interior fit-outs. From designing layouts and selecting materials to managing construction and installation, we prioritize quality and attention to detail. With our commitment to excellence, we guarantee a space that not only meets but exceeds the expectations, enhancing the beauty and functionality of your environment.



Wood & Metal
Works

Ceiling &
Flooring

Glass & Drywall
Partitions

Bespoke
Furniture

Counters &
Feature Walls

Civil, Electrical
IT & HVAC

Retail Case Study 1

Client:
Alshaya Group

Project:
NYX, Retail Store
Fit out, Riyadh
Park





Retail Case Study 2

Client:
Alshaya Group

Project:
Kurt Geiger Retail
Store Fit out,
Nakheel Mall,
Riyadh





Retail Case Study 3

Client:
L'Occitane Arabia

Project:
Retail Store Fit out,
Othaim Mall,
AlAhsa





Corporate Case Study 1

Client:
Saudi Private
Aviation

Project:
Passenger Lounge
Renovation,
Jeddah







Corporate Case Study 2

Client:
Cummins Arabia

Project:
Warehouse
Renovation,
Jeddah







Corporate Case Study 3

Client:
Saas

Project:
Office Interiors &
Furniture Supply,
Jeddah







Corporate Case Study 4

Client:
Kahlid Al Subaie Co

Project:
Office Interiors &
Furniture Supply,
Jeddah







1E • Signage & Wayfinding

Showcasing Brands in Good Light.

Our fabrication services cover every aspect of interior fit-outs. From designing layouts and selecting materials to managing construction and installation, we prioritize quality and attention to detail. With our commitment to excellence, we guarantee a space that not only meets but exceeds the expectations, enhancing the beauty and functionality of your environment.



3D Channel
Letters

Pylons &
Totems

Flex Face
Signs

Internal &
External
Wayfinding

Digital
Signage



Stainless Steel Matt Finish Signage
Model No: CR8101



Back Lit Stainless Steel Gloss Finish Signage
Model No: CR8102

3D Channel Letters Models.



360 Degree Acrylic Neon Signage
Model No: CR8103



Slim Acrylic Lighted Signage
Model No: CR8104



3D Channel Letters Models.



High Thickness Stainless Steel Front Lit Signage
Model No: CR8105



Stainless Steel Front Lit Signage
Model No: CR8106



3D Channel Letters Models.



Bulge Edge Back Lit Signage
Model No: CR8107



Round Facia Back Lit Signage
Model No: CR8108



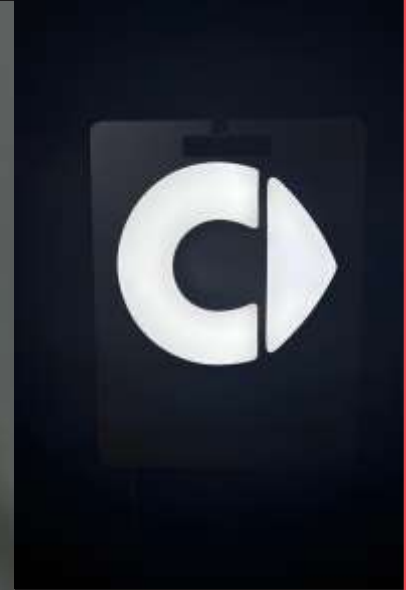
3D Channel Letters Models.



Stainless Steel Front Lit Matt Finish Signage
Model No: CR8109



Stainless Steel Semi Embossed Front Lit Signage
Model No: CR8110



3D Channel Letters Models.





Mercure
HOTELS



مواقف سيارات
PARKING



مدخل
ENTRANCE



تسليم
DELIVERY

athlete's co. اثليتس كو.

ALWAYS
IN BETA



WALK
4

←
1 شارع
Villas الفلل 01-33 | 89-206
5 شارع

→
1 شارع
Villas الفلل 34-59 | 142-44
24 شارع

ALDO



1F • Printing & Packaging

Vibrant Prints Innovative Packaging.

Our printing and packaging services leverage state-of-the-art technology to deliver exceptional results. With our in-house printing capabilities, we offer quick turnaround times and high-quality prints.



Standard
Branding

Large Format
Printing

Offset
Printing

Packaging &
Labelling

Vehicle
Branding

Corporate
Gift Boxes

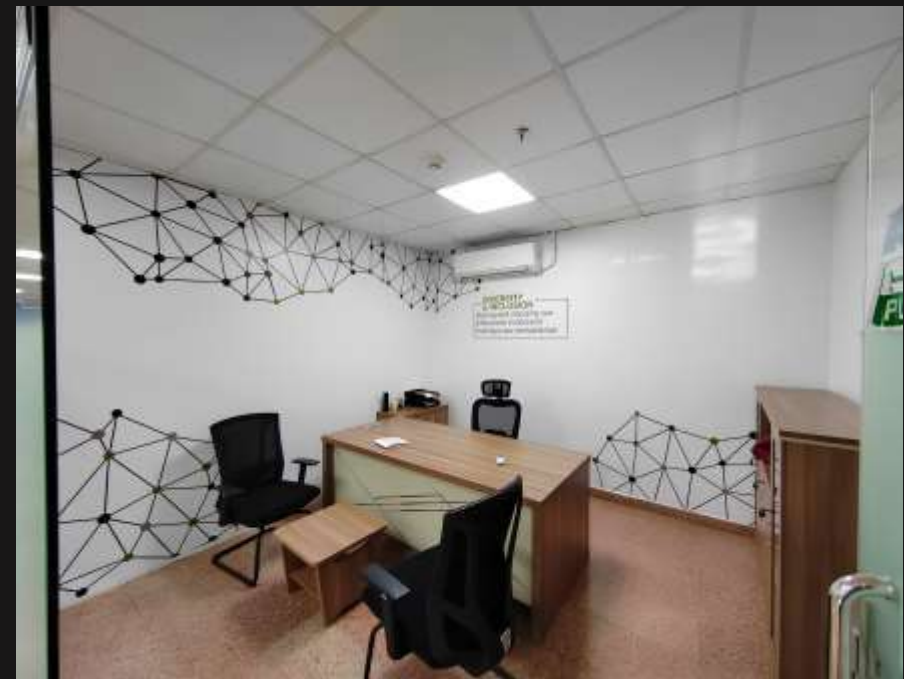
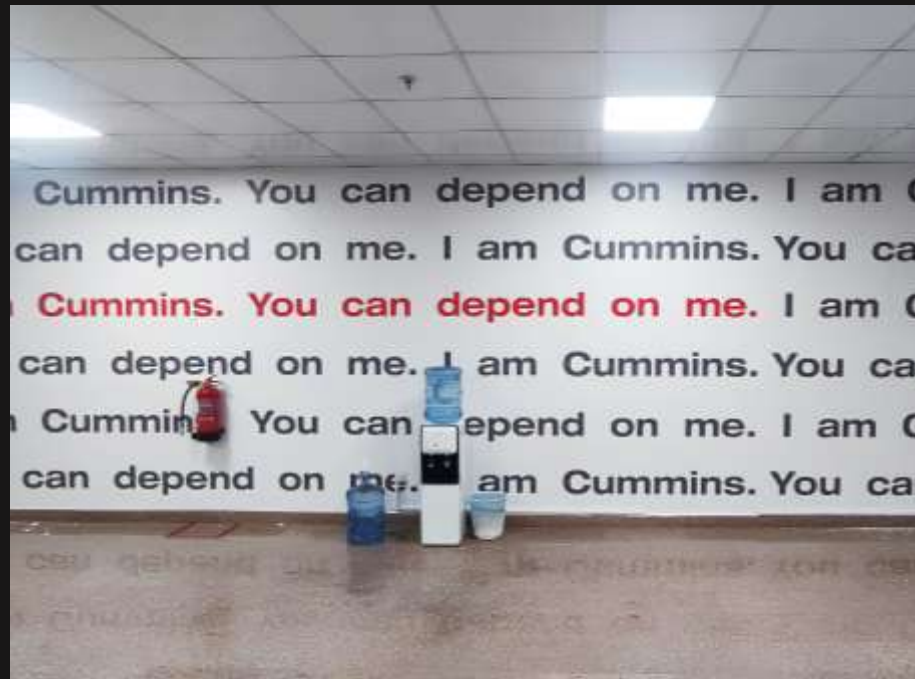
Standard Branding

Pop Up Banners
Pop Up Counters
Roll Up Stands
X Stands
Flags
Promo Stands



Large Format Digital Printing

Adhesive Vinyl
Cutout Vinyl
UV Printing
Frosted Vinyl
Cutouts
Mesh Sticker
Printing
Banner Printing
Flex Printing
Mesh Banner
Fabric Printing



Vehicle Branding

Sedans
SUVs
Vans
Pick Ups
Trucks
Trailers





2

Events

set your stage higher.

Main Services.

Turnkey Event Solutions
designed to enhance
experiences and drive
engagement.

- 2A. Brand Activation
- 2B. Corporate, Conferences & Summits
- 2C. Team Building Events
- 2D. Entertainment Artists
- 2E. Influencers



1A • Brand Activation

Activate, Captivate, Elevate The Power of Experiential.

Brand Activation is the heartbeat of your marketing strategy, and we excel at creating dynamic, engaging experiences that bring brands to life. Our strategic approach combines creativity with meticulous planning to deliver activations that resonate with audiences, drive brand affinity, and ultimately boost ROI.



Mall
Activation

In Store
Activation

Outdoor
Activation

Events &
Festivals

Roadshows

Unconventional

1

Concept Creation

At CREA8, we're not just about activating; we're about creating experiences that leave a lasting impact. Our process begins with innovative thinking and strategic planning. We brainstorm, conceptualize, and refine ideas to ensure they resonate with your audience and align with your brand's objectives. We conduct in-depth research to understand your target audience, market trends and competitors. This insight guides our strategy ensuring that every campaign concept is not just creative but also strategically sound.

2

Operational Excellence

Once the concept is approved, we spring into action. Our team meticulously plans every detail, from logistics to site preparation, to ensure a seamless execution. We handle all aspects of logistics, including venue selection, venue permits and rentals, government permits, staffing, equipment production or rental.

3

Post Campaign Analysis

After every activation campaign, we analyze the results to measure the impact and effectiveness of the campaign. This includes gathering feedback from the consumers, tracking social media engagement, and assessing the key performance indicators to determine the ROI of the activation. Based on the results of the analysis, we provide recommendations for further enhancements and effectiveness. Our goal is to continuously improve and innovate to ensure that your brand stays ahead of the competition.

An Integrated **3-Step Process.**

Case Study 1

Client:
Bupa

Campaign:
Bupa Lounge

Concept:
Set up a mini clinic at different corporate offices to provide a quick health check to the target audience while engaging them in brand talk.





Case Study 2

Client:
Bupa

Campaign:
Schools Health
Playground

Concept:
Set up a mini
obstacle course for
kids. Teach healthy
habits. Connect the
parent's with their
kids health status.





Case Study 3

Client:
Chevrolet

Campaign:
All-New
Malibu Launch

Concept:
Set up an attractive display for the car launch around major malls in KSA to showcase the looks and features of the vehicle.





Case Study 4

Client:
Coca-Cola

Campaign:
Win at the
Happiness House

Concept:
Place a happiness
house across major
malls in KSA.
Engage consumers
in the Coke journey
to win exciting gifts
on the spot.





Case Study 5

Client:
Coca-Cola Light

Campaign:
Haya Magazine
Collaboration

Concept:
Collaboration with
Haya Magazine
across KSA &
Kuwait Modern
Trade and Female
Universities to
promote Coke Light
as a fashionable and
stylish brand.







Case Study 6

Client:
Fanta

Campaign:
Fanta New Taste
ME Re-Launch

Concept:
To create a buzz about Fanta's New-Taste we went all out by activating Malls, Key Accounts, Outdoors across KSA, UAE & Jordan.









Case Study 7

Client:
London Dairy

Campaign:
Win A Mercedes Campaign

Concept:
A campaign created to create buzz, increase impulse buying, increase awareness by giving the consumers a chance to win a Mercedes.





Case Study 8

Client:
L'Oreal

Campaign:
Excellence Crème
Activation

Concept:
A campaign aimed
at raising awareness
of the L'Oreal
Excellence Crème
SKUs.





Case Study 9

Client:
Johnson & Johnson

Campaign:
Face & Skin Care
Activation

Concept:
A combo of
consumer
promotion and
brand awareness
across various
pharmacies in KSA.





Case Study 10

Client:
Nivea

Campaign:
Musk SKU
Launch

Concept:
Awareness
campaign for the
New Musk Body
Lotion Variant from
Nivea, targeting
Malls, Corporate
Offices and Beauty
Salons







Case Study 11

Client:
Organic Harvest

Campaign:
Launch
Campaign

Concept:
Launch Promoter
Activity across retail
store in Jeddah,
Riyadh & Dammam.
Promoters
educating
consumers about
the USPs of Organic
Harvest SKUs.





Case Study 12

Client:
Kraft

Campaign:
Philadelphia Tasting
Activity

Concept:
Offer Philadelphia
Cream Cheese to
consumers around
Key Accounts &
Outdoors in KSA &
Kuwait.





Case Study 13

Client:
Rani

Campaign:
Philadelphia Tasting
Activity

Concept:
Rani Float Catch & Win campaign designed to engage the target consumers in a fun competition. Catch the maximum flying chunks and win exciting prizes.





Case Study 14

Client:
Edgewell Schick

Campaign:
Schick Razor
Sampling Activity

Concept:
Sampling Activity
around high traffic
outdoor areas and
salons for the New
Schick Shaving
razors for men.





Case Study 15

Client:
Tang

Campaign:
Be Good
Mall Activation

Concept:
Be Good Campaign is all about empowering the young ones to be the superheroes that bring about the good in the community. Activated across malls in KSA & UAE.







Case Study 16

Client:
Ulker

Campaign:
Its my moment
Sampling Activity

Concept:

The concept for this campaign revolved around establishing Biskrem is your partner in your best moments. Activated across Malls, Offices, Salons, Schools, Universities and outdoors.











2B Corporate, Conferences & Summit

Uniting innovative minds. **Shaping the future.**

With meticulous planning and attention to detail, we tailor each event to meet the unique needs of our clients. From venue selection to event coordination, our experienced team handles every aspect to ensure a seamless and successful event. Whether you're hosting a large conference or an intimate corporate retreat, we are committed to delivering exceptional experiences that leave a lasting impression.



Annual
Events

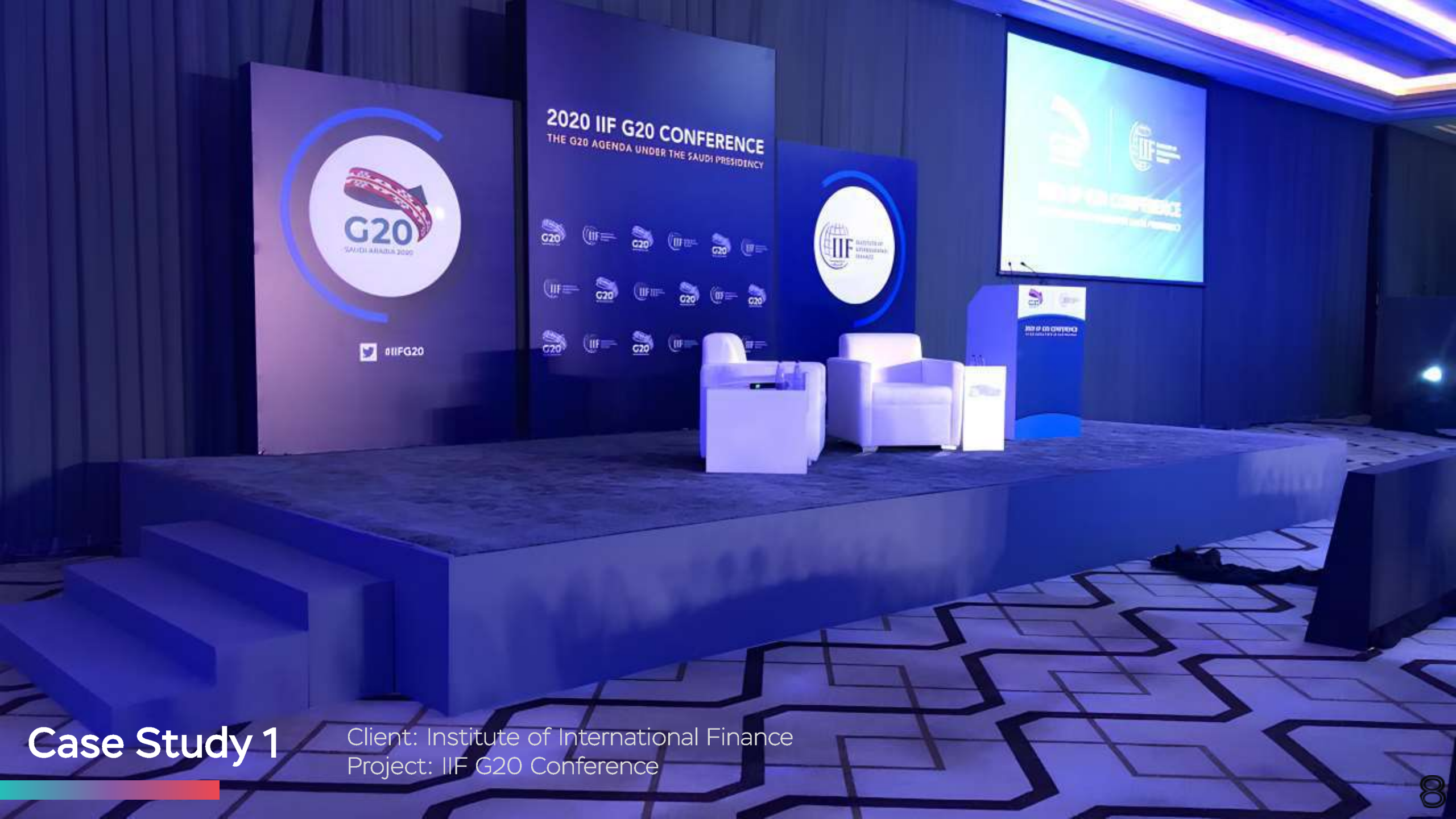
Townhall
Events

Product
Launch

Special
Conferences

Public/Private
Summits

Awards
Ceremonies



Case Study 1

Client: Institute of International Finance
Project: IIF G20 Conference



Case Study 1

Client: Institute of International Finance
Project: IIF G20 Conference



Case Study 1

Client: Institute of International Finance
Project: IIF G20 Conference



Case Study 2

Client: Bank AlBilad
Project: Internal Annual Event





Case Study 2

Client: Bank AlBilad
Project: Internal Annual Event



Case Study 2

Client: Bank AlBilad
Project: Internal Annual Event



Case Study 3

Client: Banque Saudi Fransi
Project: Internal Annual Event





Case Study 3

Client: Banque Saudi Fransi
Project: Internal Annual Event



Case Study 3

Client: Banque Saudi Fransi
Project: Internal Annual Event



REIMAGINED
HORIZONS

Case Study 4

Client: The Bench
Project: Future Hospitality Summit



Case Study 4

Client: The Bench
Project: Future Hospitality Summit



Case Study 4

Client: The Bench
Project: Future Hospitality Summit

1st Tanajib Gas Plant Compressor Unit Released for Delivery

SIEMENS
energy



KSA Hybrid Townhall
with Karim Amin
November 17th, 2022

Case Study 5

Client: Siemens
Project: Townhall Event



1st Tanajib Gas Plant
Compressor Unit
Released for Delivery



Case Study 5

Client: Siemens
Project: Townhall Event



1st Tanajib Gas Plant
Compressor Unit
Released for Delivery

SIEMENS
energy



Case Study 5

Client: Siemens
Project: Townhall Event

2C. Team Building Events

Foster Teamwork.
Ignite Success.

Boost your team's morale with our engaging team building events. From outdoor adventures to creative indoor activities, we tailor experiences to enhance teamwork and leadership skills.





Five Squares

Description: This game will test your communication skill even without talking to each other. Need to do the 5 square from different shape that is ramblend and distributed to each member of the team.



Archery

Description: A time pressure game. The aim of this game is to hit all the circles on the target board in the shortest time to win.



Balls and Sticks

Description: A team race game. The whole team should transfer the ball from the starting point to the base on the other end. Each member has only one wooden stick to be used in transferring the ball while using one hand only.



Big Ball Run

Description: Coordination and synchronization is needed to win this fun team race game. While holding a huge ball upright and picking-up colorful cones one by one and return the cones back to its original position after making a U-turn.



Big Foot Challenge

Description: Coordination and Communication game. By stepping into the two pieces of woods with the rope. One at a time, the team need to lift the wood and start making steps on their way to the finish line.



Blind Man Walk

Description: This game needs good communication between team members. It will be a test of how good a person is in giving instruction to his teammates who are blind folds. A tricky but fun and exciting game.



Bubble Ball Fight

Description: This is a group game that needs technique, team effort, and strength. Coordination is also needed to win this Sumo Wrestling inspired game. Bumping the opponent while wearing a bubble ball to take the opponent out of the playing area or make him fall on the ground.



Caterpillar

Description: With synchronized movement the team must finish the race while riding in a in a PVC Caterpillar. Can walk, run or hoop.



Circle Run

Description: A Cooperation and synchronization race game.. While inside the circle, team members need to have a coordination to move forward to the finish line.



Creative Straw

Description: Creativity, planning and leadership is the key to succeed in this game. Without talking to each other, using straws and connectors team will need to build a tower using the two materials.



Crocodile Lake

Description: Using boxes and pieces of woods, all team members need to go from the start to finish line all together by stepping into the boxes without touching the ground. The team should reach the finish line while making sure that all team members complete the steps.



Flying Pen

Description: Writing the word TEAM using a giant pen with multiple strings attached to control the movement. Each team member should hold each end of the string and start writing.



Gold Mine

Description: One team member must pick-up rubber with corresponding point while being blindfold and making sure not to touch the plastic marker which serves as bombs. How he will do task is relied on the instructions from the rest of the teammates.



Key Words

Description: With the use of bamboo sticks and ropes the team needs to make a long rod. Long enough to get the key from the other side of the bamboo fence. The team will be using the key to open a box containing letters and a hint which has a word that is needed to be solved.



Maze And Roll

Description: One team member should make the ball go past the maze by pulling the strings either ways. The other team members will catch the ball using a pipe and roll it until it reaches the end. At the end of the line is a scale attach to a barrel where team needs to shoot all the balls needed.



Maze Board

Description: A game of communication. Just like the regular maze, the only goal is to make the ball roll its way to the finish. But this time all team members should hold the board to make the ball roll.



Maze Runner

Description: This is a race game. One by one each member from both teams should get colored rubbers assigned to team that can be found inside the maze. The first team who can transfer all the rubber win the race.



Memory Maze

Description: On the floor is a piece of banner vertical and horizontal line that forms square. Facilitator will show a pattern that team members should remember and form it again.



Paddle Pass

Description: A relay game. Passing object using a paddle while standing on a stool on a certain distance. The goal is to transfer all objects in the shortest time without letting it fall onto the ground.



Puzzle Blocks

Description: Memory game. Puzzle game that needs team work, team effort and communication.



River Crossing

Description: Team work, cooperation and technique is needed to do this task. Using rubber mats, all together the whole team will move from starting point to the finish line without stepping on the ground.



Sling Shots

Description: Highest pointer game. Using huge sling shots. The opponent team need to hit the ball which another team is carrying and trying to transfer from the one side to the other side to get score..



Tower Of Power

Description: This is a communication exercise group game. The team need to move as one to put the block into the top of another block to form a tower by using ropes attached to a catcher.



Transfer Bottle

Description: Each team member will hold one end of the rope attached to a piece of wood which holds the bottle. From stating line, the team needs to walk, make a U-turn and make sure that the bottle dies not fall Each time the bottle falls, they will need to restart from the starting point.



**THANK
YOU**